



# XML Documentation Add-on for Adobe Experience Manager

An enterprise-class DITA CCMS

To know more, visit [bit.ly/DITA-CCMS](https://bit.ly/DITA-CCMS)



## Create a consistent experience at every touchpoint of the customer journey

Bring marketing and technical content to the same platform



## Effortlessly deliver immersive content experiences

Now publish DITA content directly to Experience Manager Sites



## Empower distributed teams to contribute and collaborate seamlessly

Work with a simplified and flexible web-based DITA editor



## Take advantage of the market-leading content management capabilities

Make full use of comprehensive translation and localization support and advanced version management and more

## Content development and delivery simplified

 Single platform for marketing and technical content	 First-of-its-kind 'blended' publishing
 Marketing Cloud integration	 Directly publish DITA content to Experience Manager
 Best-in-class multichannel publishing	 Easy to use web-based DITA editor
 Powerful project and workflow management	 Seamless web-based review experience
 Advanced content management	 Industry-leading translation management and localization support
 Easily migrate legacy content to DITA	 Native integration with Adobe FrameMaker

## Get added business value



Reduce total cost of ownership by up to 40%



Increase enterprise content velocity up to three times



Deliver a uniform experience to end users



Gain complete control over enterprise content integrity

## See what our customers have to say



The XML Documentation Add-on for Adobe Experience Manager proved valuable in our delivery of top-notch technical documentation that seamlessly integrates with our web experience. This new product allowed our writing team to continue to easily use FrameMaker and deliver web-based, SEO optimized DITA content.

—Laralyn Melvin, Senior Director, Technical Publications at Palo Alto Networks.



For any queries, please write to us at [techcomm@adobe.com](mailto:techcomm@adobe.com)

